



# 2026 Sponsorship Opportunities

Join us to build healthy and resilient Northeast Kingdom communities through food and education

Photo by Corey  
Hendrickson

## Contact

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# About Us



Green Mountain Farm-to-School (GMFTS) delivers programs in three core areas:

**Farm-to-School:** Our Farm-to-School program serves approximately 2,300 students ages 4–14 in 17 Northeast Kingdom public schools through hands-on cooking and gardening lessons, farm field trips, and after-school programming. These activities increase students' exposure to nutritious foods, support healthy eating habits, and strengthen connections to local agriculture.

**Food Hub:** Green Mountain Farm Direct connects Vermont farmers and food producers with local wholesale markets by coordinating sales, logistics, and delivery. The program currently partners with approximately 60 food producers and 123 wholesale customers, including 69 schools, supporting farm viability while expanding access to local food.

**Food Access Initiatives:** Our food access programming serves hundreds of children and families in the Northeast Kingdom, increasing food access while building skills for healthy, affordable eating. This work includes our Lunchbox mobile summer meal program, family cooking workshops, after-school cooking clubs, and support for holiday food box and backpack programs.

Learn more at [gmfts.org](http://gmfts.org)

## Mission

Strengthen local food systems in Vermont by promoting positive economic relationships, education, and access between schools, farms, and communities.

## Vision

- Fresh, locally-sourced food is accessible to all.
- Small, local farms and food businesses thrive.
- Community members have the knowledge and resources to prepare nutritious meals and grow some of their own food.
- No one experiences food insecurity.

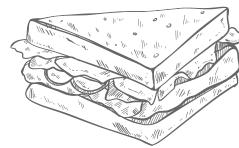


# The Lunchbox and Summer Block Party



**The Lunchbox** is a mobile summer meal program that operates three days a week at rotating sites in Newport, Barton, and Irasburg. The food truck serves free lunches and to-go breakfasts for kids 18 and under, along with reduced-price meals for adults. Families can also take home seasonal recipes alongside free local food, and children can participate in enrichment activities that promote healthy eating, creativity, movement, and learning.

**The Summer Block Party** is a free family-oriented community event to kick off the summer and Lunchbox season. The event will feature our Lunchbox food truck distributing free meals to kids and reduced price meals for adults. There will also be music, various kids' activities, and tables of local businesses and organizations sharing resources. The event will take place in Newport's Gardner Memorial Park in late June. Date and more details to come.



## Highlights from Last Summer

**4,129** free meals provided to children

**1,096** lbs of fresh, local produce, dairy, and grains given away

**31** enrichment activity sessions hosted for kids

**200+** event participants at the Block Party

**18** organization and business partners at the Block Party



# Sponsorship Levels & Benefits

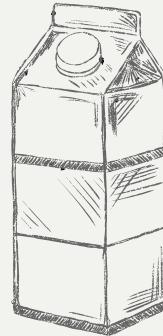


## Farm Level

**\$4,000+**

### Summer Block Party

Logo on event banner in Newport City center and on signage at the event; lead sponsor recognition on event flyer, in emails, on social media, on Front Porch Forum, and in Newport Daily Express advertisement; and opportunity to have a table at the event



### The Lunchbox Program

Logo on menus and outreach materials; and lead sponsor recognition in weekly summer emails, in weekly social media posts, on Front Porch Forum, and in Barton Chronicle advertisement

### Website, Annual Report & Newsletters

Logo/link on website sponsors page and homepage; logo in GMFTS quarterly e-newsletters; logo in seasonal Farm-to-School program print/email newsletters; and logo in GMFTS Annual Report

## Field Level

**\$2,500**

### Summer Block Party

Logo on event banner in Newport City center and on signage at the event; sponsorship recognition on event flyer, in emails, on social media, on Front Porch Forum, and in Newport Daily Express advertisement; and opportunity to have a table at the event



### The Lunchbox Program

Logo on menus and outreach materials; and recognition in weekly summer emails, in weekly social media posts, and on Front Porch Forum

### Website, Annual Report & Newsletters

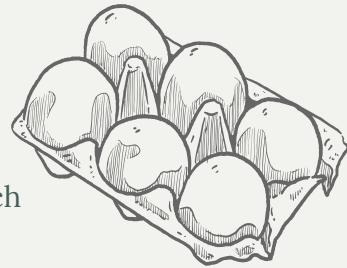
Logo/link on website sponsors page; logo in GMFTS quarterly e-newsletters; and logo in GMFTS Annual Report

## Garden Level

**\$1,000**

### **Summer Block Party**

Logo on signage at the event; sponsorship recognition on event flyer, in emails, and on social media, and on Front Porch Forum; and opportunity to have a table at the event



### **The Lunchbox Program**

Logo on menus and outreach materials; and recognition in weekly summer emails and in weekly social media posts

### **Website, Annual Report & Newsletters**

Logo/link on website sponsors page; logo in GMFTS quarterly e-newsletters; and logo in GMFTS Annual Report

## Harvest Level

**\$500**

### **Summer Block Party**

Sponsorship recognition on event flyer, in emails, and on social media



### **The Lunchbox Program**

Recognition in weekly summer emails and in weekly social media posts

### **Website, Annual Report & Newsletters**

Logo/link on website sponsors page; logo in GMFTS quarterly e-newsletters; and name in GMFTS Annual Report

## Cultivate Level

**\$250**

### **Summer Block Party**

Sponsorship recognition in event emails and on social media

### **The Lunchbox Program**

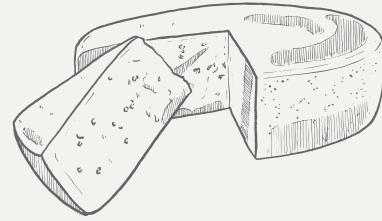
Recognition in weekly summer emails



### **Website & Annual Report**

Logo/link on website sponsors page; and name in GMFTS Annual Report

# Audience Reach



## Summer Block Party

**200+** event visitors in Newport, VT

Daily passersby in Newport City Center viewing banner on corner of 2<sup>nd</sup> St & Main St

Viewers of flyers posted online and hung on bulletin boards around Newport

## The Lunchbox Program

**600-700** summer visitors across Irasburg, Barton, and Newport

## Website

**10,000+** annual website views

## Email

**1,500** subscribers to GMFTS quarterly newsletters

**518** subscribers to Lunchbox weekly summer emails

## Social Media

**5,000+** GMFTS Facebook followers

**2,000+** GMFTS Instagram followers

## Seasonal Farm-to-School Newsletters

Shared across 8 local school's e-newsletters reaching the families of **1,454** students

## Front Porch Forum

**639** members on Newport forum

## Newport Daily Express

Circulation of around **3,000**

## Barton Chronicle

Circulation of **8,000+**



# 2026 Sponsorship Agreement

Vermont Farm-to-School DBA Green Mountain Farm-to-School is a 501(c)3 nonprofit organization and all donations are tax-deductible as provided by law.

**Yes!** We will sponsor Green Mountain Farm-to-School and support GMFTS' work promoting the health of Vermont's children, farms, and communities.

Sponsor's Name: \_\_\_\_\_

(as you would like it to appear in public acknowledgements)

Contact Person: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I / we will contribute at the following level:

Farm: \$4,000      Field: \$2,500      Garden: \$1,000      Harvest: \$500      Cultivate: \$250

Other Amount: \$ \_\_\_\_\_

Please contact, \_\_\_\_\_

at (phone/email) \_\_\_\_\_ to obtain our logo.

**Remit payment to: Green Mountain Farm-to-School | 115 2nd Street | Newport, VT 05855**  
**To give online, visit [gmfts.org](http://gmfts.org)**

**Please scan a completed agreement or email this information to Rose Lovett, Development Manager, at [rlovett@gmfts.org](mailto:rlovett@gmfts.org) or mail the agreement to the address listed above.**

