



2026 Sponsorship Opportunities

Photo by Corey
Hendrickson

Join us to build healthy and
resilient Northeast Kingdom
communities through food
and education



Contact

Phone 802.334.2044
Website gmfts.org
Email rlovett@gmfts.org
Address 115 2nd St, Newport, VT 05855

About Us



Green Mountain Farm-to-School (GMFTS) delivers programs in three core areas:

Farm-to-School: Our Farm-to-School program serves approximately 2,300 students ages 4–14 in 17 Northeast Kingdom public schools through hands-on cooking and gardening lessons, farm field trips, and after-school programming. These activities increase students' exposure to nutritious foods, support healthy eating habits, and strengthen connections to local agriculture.

Food Hub: Green Mountain Farm Direct connects Vermont farmers and food producers with local wholesale markets by coordinating sales, logistics, and delivery. The program currently partners with approximately 60 food producers and 123 wholesale customers, including 69 schools, supporting farm viability while expanding access to local food.

Food Access Initiatives: Our food access programming serves hundreds of children and families in the Northeast Kingdom, increasing food access while building skills for healthy, affordable eating. This work includes our Lunchbox mobile summer meal program, family cooking workshops, after-school cooking clubs, and support for holiday food box and backpack programs.

Learn more at gmfts.org

Mission

Strengthen local food systems in Vermont by promoting positive economic relationships, education, and access between schools, farms, and communities.

Vision

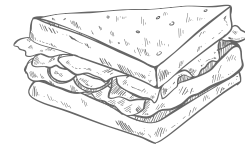
- Fresh, locally-sourced food is accessible to all.
- Small, local farms and food businesses thrive.
- Community members have the knowledge and resources to prepare nutritious meals and grow some of their own food.
- No one experiences food insecurity.



The Lunchbox and Summer Block Party

The Lunchbox is a mobile summer meal program that operates three days a week at rotating sites in Newport, Barton, and Irasburg. The food truck serves free lunches and to-go breakfasts for kids 18 and under, along with reduced-price meals for adults. Families can also take home seasonal recipes alongside free local food, and children can participate in enrichment activities that promote healthy eating, creativity, movement, and learning.

The Summer Block Party is a free family-oriented community event to kick off the summer and Lunchbox season. The event will feature our Lunchbox food truck distributing free meals to kids and reduced price meals for adults. There will also be music, various kids' activities, and tables of local businesses and organizations sharing resources. The event will take place in Newport's Gardner Memorial Park in late June. Date and more details to come.



Highlights from Last Summer

4,129 free meals provided to children

1,096 lbs of fresh, local produce, dairy, and grains given away

31 enrichment activity sessions hosted for kids

200+ event participants at the Block Party

18 organization and business partners at the Block Party



Sponsorship Levels & Benefits

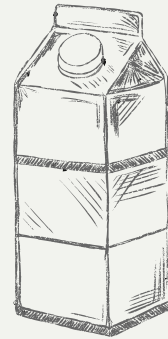


Farm Level

\$4,000+

Summer Block Party

Logo on event banner in Newport City center and on signage at the event; lead sponsor recognition on event flyer, in emails, on social media, on Front Porch Forum, and in Newport Daily Express advertisement; and opportunity to have a table at the event



The Lunchbox Program

Logo on menus and outreach materials; and lead sponsor recognition in weekly summer emails, in weekly social media posts, on Front Porch Forum, and in Barton Chronicle advertisement

Website, Annual Report & Newsletters

Logo/link on website sponsors page and homepage; logo in GMFTS quarterly e-newsletters; logo in seasonal Farm-to-School program print/email newsletters; and logo in GMFTS Annual Report

Field Level

\$2,500

Summer Block Party

Logo on event banner in Newport City center and on signage at the event; sponsorship recognition on event flyer, in emails, on social media, on Front Porch Forum, and in Newport Daily Express advertisement; and opportunity to have a table at the event



The Lunchbox Program

Logo on menus and outreach materials; and recognition in weekly summer emails, in weekly social media posts, and on Front Porch Forum

Website, Annual Report & Newsletters

Logo/link on website sponsors page; logo in GMFTS quarterly e-newsletters; and logo in GMFTS Annual Report

Garden Level

\$1,000

Summer Block Party

Logo on signage at the event; sponsorship recognition on event flyer, in emails, and on social media, and on Front Porch Forum; and opportunity to have a table at the event



The Lunchbox Program

Logo on menus and outreach materials; and recognition in weekly summer emails and in weekly social media posts

Website, Annual Report & Newsletters

Logo/link on website sponsors page; logo in GMFTS quarterly e-newsletters; and logo in GMFTS Annual Report

Harvest Level

\$500

Summer Block Party

Sponsorship recognition on event flyer, in emails, and on social media

The Lunchbox Program

Recognition in weekly summer emails and in weekly social media posts

Website, Annual Report & Newsletters

Logo/link on website sponsors page; logo in GMFTS quarterly e-newsletters; and name in GMFTS Annual Report



Cultivate Level

\$250

Summer Block Party

Sponsorship recognition in event emails and on social media

The Lunchbox Program

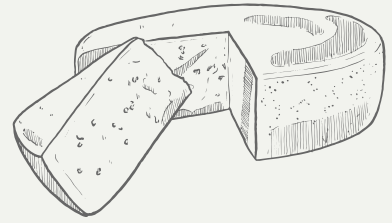
Recognition in weekly summer emails

Website & Annual Report

Logo/link on website sponsors page; and name in GMFTS Annual Report



Audience Reach



Summer Block Party

200+ event visitors in Newport, VT

Daily passersby in Newport City Center viewing banner on corner of 2nd St & Main St

Viewers of flyers posted online and hung on bulletin boards around Newport

The Lunchbox Program

600-700 summer visitors across Irasburg, Barton, and Newport

Website

10,000+ annual website views

Email

1,500 subscribers to GMFTS quarterly newsletters

518 subscribers to Lunchbox weekly summer emails

Social Media

5,000+ GMFTS Facebook followers

2,000+ GMFTS Instagram followers

Seasonal Farm-to-School Newsletters

Shared across 8 local school's e-newsletters reaching the families of **1,454** students

Front Porch Forum

639 members on Newport forum

Newport Daily Express

Circulation of around **3,000**

Barton Chronicle

Circulation of **8,000+**



2026 Sponsorship Agreement

Vermont Farm-to-School DBA Green Mountain Farm-to-School is a 501(c)3 nonprofit organization and all donations are tax-deductible as provided by law.

Yes! We will sponsor Green Mountain Farm-to-School and support GMFTS' work promoting the health of Vermont's children, farms, and communities.

Sponsor's Name: _____
(as you would like it to appear in public acknowledgements)

Contact Person: _____

Business Mailing Address: _____

City: _____ State/Zip: _____

Phone: _____ Email: _____

I / we will contribute at the following level:

Farm: \$4,000 Field: \$2,500 Garden: \$1,000 Harvest: \$500 Cultivate: \$250

Other Amount: \$

Please contact, _____

at (phone/email) _____ to obtain our logo.

Remit payment to: Green Mountain Farm-to-School | 115 2nd Street | Newport, VT 05855

To give online, visit gmfts.org

Please scan a completed agreement or email this information to Rose Lovett, Development Manager, at rlovett@gmfts.org or mail the agreement to the address listed above.

