



Green Mountain Farm- to-School Strategic Plan 2018-2021

Mission and 2020 Vision

Mission: Green Mountain Farm-to-School's mission is to restore and strengthen local food systems in the Northeast Kingdom, by promoting economic and educational relationships among schools, farms and communities.

2020 Vision: Our vision is to build a local food system in Vermont that promotes environmental stewardship, creates a sustainable local economy, and nurtures the health and wellbeing of our children and our community.

Action Plan: Goals and Objectives

Goal 1: Deliver and continually improve a holistic set of high-quality, high-impact programs.

- Review our mission and vision.
- Continually improve models and delivery of our existing programs.
- Improve our program evaluation process.

Goal 2: Strengthen and develop strategic and committed partnerships that can serve as a platform for the delivery of our mission and realization of our vision.

- Focus our staff and other organizational resources on nurturing and building strategic partnerships.
- Explore opportunities and participate in advocating for statewide policy for food and farm systems and resources.

Goal 3: Articulate the entirety of what we do and powerfully communicate it to our stakeholders and community.

- Update and implement a communications plan aligned with our strategic goals.

Goal 4: Enhance the health and effectiveness of the organization by supporting employees and developing board engagement.

- Evaluate and refine our staffing model.
- Attract and retain a highly qualified, skilled consistent staff.
- Continue to develop GMFTS's board and board committees.

Goal 5: Ensure long-term financial strength and stability.

- Continue to diversify revenue and expand capacity to increase revenue through fundraising.